



Participating in the

# Seafish Processing survey

  
seafish



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## What is the Seafish Processing survey?

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We collect information from processing businesses each year to make sure the scale and performance of the UK seafood processing sector are accurately measured and represented in business and policy decisions.

### Why participate?

As the UK's relationship with the EU changes, the seafood processing sector faces potential challenges and opportunities:

- changes to the regulatory landscape
- new trading relationships, immigration policy and workforce availability

At a time of change it is important for industry and government to have accurate, up-to-date information about the financial performance and socio-economic importance of the sector, in terms of jobs and Gross Value Added (GVA).

The more data that businesses can provide the more accurately the sector will be represented in our industry estimates. These are used by government to understand how businesses and communities could be impacted by changes in policy; and can be used by industry to highlight challenges and evidence needs to government.

The survey data also informs all the other work we do for the sector and provides an opportunity for you to feedback on further support or resources that would help your business.



## How will my data be used to help businesses?

Some recent examples of how your data has been used include:



### **Attracting new entrants:**

Demonstrating local jobs supported by the sector to schools.



### **Providing import/export guidance:**

Identifying how businesses are likely to be affected by Brexit and providing relevant support.



### **Influencing new migration policy:**

Evidencing sector reliance on EU labour to government.



### **Demonstrate need for business cost relief/investment support:**

Providing evidence to government and local councils on low industry margins, proportionately high energy costs, and regional discrepancies in business rates.

## What does the survey involve?

A five minute phone call followed by a short online survey to make sure we have accurate and up-to-date data.

### **We will ask you about:**

- main activities of your business
- species you process
- size and make-up of your workforce
- accounts information to supplement publicly available data

All information we collect is treated as strictly confidential. We never share information about individual sites or companies and no individual site or company is ever identified in any of our reports or other outputs.

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## When will we get in touch?

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You said that you get too many requests for data from us, so we've changed the way we conduct our research to make things easier for you.

**March – May: Survey period**

**June – November: Data collation and analysis**

**December – January: Share results with industry and government**

## Thank you for participating.

**If you have questions about the survey or enquiries about how industry estimates could be used to support your business please contact us:**

[processingenquiries@seafish.co.uk](mailto:processingenquiries@seafish.co.uk)

0131 524 8659

[www.seafish.org/article/seafood-processing-insight-analysis](http://www.seafish.org/article/seafood-processing-insight-analysis)

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The Seafish logo features the word "seafish" in a white, lowercase, sans-serif font. Above the letters "a" and "i" are stylized white fish scales, and above the letter "f" is a white fish tail, all rendered in a simple, geometric style.