Drive thru visits and spend have been getting a boost



Britain's drive-thrus grow in popularity during Covid-related tiering & lockdowns



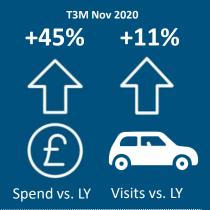
2,000 outlets

T3M Nov 2020

£723m

12% of total QSR spend

- O As eat-in options have closed, drive thru lanes have benefited from customers switching order channel
- Key drivers of growth also include record levels of online retail sales
 (meaning more delivery traffic) & consumers seeking the safety of their cars
- Dinner & treating occasions were key beneficiaries as consumers looked to relieve the boredom of November's lockdown





- For QSR and coffee chains, drive-thru offers a distinct area of growth to help compensate for reduced footfall on high streets
- Expect to see ongoing investment in drive thrus & menus to expand beyond traditional food and drink to other cuisines



+16%

T3M Nov 2020

Higher than average cheque