Welcome and introductions/Minutes of the previous meeting on 20 March 2019. Mike Mitchell, Fair Seas, Seafish Board, CLG Chair.

Theme 1 – The UK seafood market

Market insight
- The importance of understanding the seafood consumer in the UK. TBC.
- Retail seafood insight. Paula Pallant, Nielsen UK.
- Foodservice seafood insight. Adele Pritchard, NPD.
- Seafish consumer survey. Denise Fraser, Seafish.

COFFEE BREAK

Increasing the marketability of seafood
- Seafish marketing plans. Leanne Gunn, Seafish.
- Seafood Scotland export activities. Clare MacDougall and Natalie Bell, Seafood Scotland.

LUNCH

Theme 2. How we can protect our oceans - living and fishing within Marine Protected Areas.

Arguments raised in the 30 x 30 Greenpeace report.
- A Blueprint for Ocean Protection. How we can protect 30% of our oceans by 2030. Callum Roberts, University of York.
- Further scientific perspective. Mike Kaiser, Heriot-Watt University.

Living and fishing within the rules of an MPA (UK and international).
- Designation of third tranche of English MCZs. Defra. TBC.
- JNCC project. Developing a participatory approach to the management of fishing activity in UK MPAs. Alice Doyle, JNCC.
- International example: Arctic cod agreement. Alex Olsen, Espersen.
- MCS’ view on MPAs. Jean-Luc Solandt, Marine Conservation Society.
- Seafish project: Mapping MPAs. Matilda Otiede, Seafish.

Meeting Close

Date of next meeting: Tuesday 19 November 2019 at Friends House.

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