Job Description for
Chair of Seafood Industry leadership Group Seafood 2040

1. Job Details
Title: Chair of Seafood Industry leadership Group, Seafood 2040
Location: Remote – Home working but with meetings around the country as relevant
Reporting: CEO Seafish, Minister of State for Fisheries

2. Job Purpose

3. Dimensions
• Primary responsibility for the initial budget awarded to Seafish for Seafood 2040 by the European Maritime Fisheries Fund managed by the Marine Management Organisation (MMO) (ref no ENG2786) of approximately £280,000. This budget will cover specified activity until September 2020. Further grant funding has also been received for specific actions under the Seafood 2040 plan.
• Staff: A SF2040 Project Manager employed by Seafish is funded by the above grant application.

4. Principle Accountabilities
i. To drive delivery and profile of the SF2040 strategy for England and champion the recommendations directly through SILG, and indirectly through all other relevant organisations by establishing shared goals and a common voice.
ii. To chair the SILG which meets four times a year and ensure members actively contribute according to their competencies and experience.
iii. To lead the voluntary members of SILG by example, providing a clear vision and delivery plan for the remainder of the initial funded two-year period and to seek support and funding for the period after September 2020.
iv. To lead SILG to evaluate the continued relevance and priorities of the recommendations in the SF2040 strategy.
v. To work closely with the SF2040 Project Manager, acting as day to day lead, to ensure effective delivery of SF2040 strategy. (As a Seafish employee, the Project Manager has formal line management within Seafish.)
vi. To design and lead strategies that ensure widespread engagement amongst those organisations that can either lead or collaborate on delivering SF2040 recommendations, continuing to engage additional businesses throughout the seafood value chain.
vii. To report on progress to the Minister for Fisheries, publish an annual report on the Seafish website and actively communicating progress to the seafood value chain.
viii. To analyse and assess new challenges not contained within the SF2040 strategy as and when these may arise, engaging with SILG, Seafish CEO and other relevant private and public sector organisations.

5. Planning and organising
• Having a degree of autonomy within the confines for SF2040 strategy and grant funding applications, the SILG Chair will
  o liaise as required with the Seafish CEO,
- work proactively with the wider Seafish Executive Team, and specialist Seafish roles,
- liaise closely with the Defra lead for SF2040 and with relevant delivery agencies
- liaise closely with key seafood value chain companies and organisations
in working towards the achievement of SF2040 recommendations.

6. Decision making/ use of judgement
- The Chair has a degree of autonomy, operating within Seafish organisational guidelines and as part of the wider Executive Team, with decision making powers as devolved by the CEO.

7. Essential Relationships
- Internally – with SF2040 Project Manager in operational matters
- Seafish – with CEO and Executive lead (Director of Corporate Relations), Sector Panel Chairs in involving them in SF2040 plan and delivery
- Externally –
  - Seafood value chain companies, working in partnership to deliver SF2040
  - Industry and opinion leaders to build advocacy for SF2040
  - Civil servants (with Defra as the lead but other departments as well) in supporting policy work related to SF2040
  - Minister of State for Fisheries
  - Suppliers in commissioning, negotiating and providing relevant work

8. Knowledge and Experience
- Significant strategic management experience with the ability to combine strategic thinking with attention to detail, achieving success against challenging targets.
- Excellent record of achievement in the food industry and good knowledge of key issues, commercial, technical, political and environmental, pertaining to the food industry and the seafood sector specifically.
- Understanding and experience of leading a group of stakeholders through change and growth
- Experience of successfully delivering strategic plans at a senior level.
- Demonstrable skills of bringing disparate groups together to work collaboratively where no line authority exists.
- Capability for communicating a compelling vision coupled with strong influencing skills to harness others to work towards a common goal.
- Demonstrable ability in managing sensitivities surrounding opposing agendas, industry and political dimensions.
- Ability to build advocacy in others across the seafood value chain for SF2040 framework and action
- Strong political and commercial acumen with the ability to consolidate change, deliver budgetary control and strategic outcomes.
- Proven experience of leading, supporting and motivating people across diverse organisations to deliver against common recommendations.
- Excellent written and spoken communication skills with diverse audiences. Ability to listen and integrate effectively a wide range of views.

9. Special Features
- Resilience when dealing with organisations and individuals with conflicting interests and goals.