HOW TO SELL YOUR CATCH DIRECT
A simple guide for fishermen in England wanting to sell their catch directly to consumers for personal consumption

1. There is a limit of up to 30kg per transaction in England (please check local guidance for sales in Wales and Northern Ireland) from fishermen to a consumer buying for their own personal consumption. So, fishermen in England can sell multiple lots of up to 30kg each day providing that the buyer is only purchasing for personal consumption.

2. Any single sale that exceeds the 30kg limit can only take place if there is a registered buyer/seller as part of the transaction. (Very unlikely for door to door personal consumption transactions).

3. For under 10m vessels, fishermen must record their catch as normal, using the Catch App, so there is record of what has been caught and landed.

4. We recommend fishermen should create invoices for each sale. This will be expected for tax purposes anyway. This also acts as a record of who the fish has been sold to and prevents fishermen from being at risk if the buyer then sells on to another person, or business.

5. Fishermen can only sell fish that has been caught on their vessel. It is not possible for a fisherman to buy or take from another or multiple vessels and then sell direct without complying with the full buyers and sellers regulations.

6. Live bivalve shellfish (mussels and oysters) and scallops can be at risk of contamination if not handled correctly. These products can only be sold to the public if they have come from an approved premises. You must not sell these species direct to consumers. You can sell live crustacean shellfish (crabs, lobsters, langoustines etc) direct to the public from your fishing boat.

7. As you will be operating as a food business you must register with your local authority who can advise you on what you need to do to meet the relevant food safety requirements. For more details please check: https://www.gov.uk/food-business-registration

A direct sales guide is also available for Scotland.